

92ND ANNUAL CONFERENCE | JUL. 30-AUG.1, 2024

MTA's Annual Conference is the premier event in the organization's schedule. This 3-day conference offers inspiring keynotes by national speakers, topical and timely workshop sessions that impact day-to-day operations and plenty of time to network and have fun with other leaders in the trucking industry. Owners and executive level managers attend this event, and sponsors have the opportunity to support MTA and its mission while building relationships and visibility with this high-level audience.

PRESENTING \$12,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500	BANQUET AFTER PARTY \$8,000	WED. BANQUET \$5,000	TUES. WELCOME PARTY/EXPO \$5,000	TUES. HOSPITALITY SUITE \$5,000	WED. COCKTAIL HOUR \$5,000
TUES. WELCOME BBQ \$5,000	KEYNOTE \$3,000	CLOSING SPEAKER \$3,000	COFFEE BREAKS \$3,000	ATTENDEE JOURNAL \$3,000	FIRST TIME ATTENDEE GATHERING \$3,000	TRUCK EXPO \$3,000		
SAFETY LUNCH \$3,000	OFFICIAL \$3,000	WED. BREAKFAST \$3,000	THURS. BREAKFAST \$3,000	BREAKOUT SESSION \$3,000				

BENEFITS	PRESENTING \$12K	GOLD \$5K	SILVER \$2.5K	BRONZE \$1.5K	AFTER PARTY \$8K	BANQUET \$5K	WELCOME PARTY \$5K	HOSPITALITY SUITE \$5K	COCKTAIL HOUR \$5K	WELCOME BBQ \$5K	KEYNOTE \$3K	SAFETY LUNCH \$3K	CLOSING SPEAKER \$3K	COFFEE BREAKS \$3K	JOURNAL \$3K	GATHERING \$3K	TRUCK EXPO \$3K	OFFICIAL \$3K	WED. BREAKFAST \$3K	THURS. BREAKFAST \$3K	BREAKOUT SESSION \$3K	
	Complimentary registrations	6	4	3	1	6	4	4	4	4	4	3	3	3	3	3	3	3	3	3	3	3
Exhibit table	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★
Truck expo	★	★	★		★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★
Welcome/ host attendees	★				★	★	★	★	★	★		★				★	★					
Introduce speaker/ talk time											★	★	★						★			★
Logo in print materials/web/eblasts	★	★	★		★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★
Name in print materials/web/eblasts				★																		
Logo on signs/ppts related to element					★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★
Logo on sponsor ppt during event	★	★	★		★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★
Name on ppts during event				★																		

EMAIL: meredith@mntruck.org to secure sponsorship and to join MTA

Non-Member Price: add \$500 to each sponsorship.