

Presenting Sponsor

\$12,000

- 6 complimentary conference registrations
- 16'x8' double booth with 2-6 ft. tables, and 4 chairs, in Premium spot
- Company Logo Banner displayed at Conference Registration
- Opportunity to display pop-up banners at Conference Registration
- Company logo printed on attendee badges
- Opportunity to provide logo lanyards and bags to hand out at the conference
- Opportunity to welcome attendees and show a video on Wednesday morning
- Company logo in top position in the conference journal
- Company logo in top position in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo in top position on the MTA event web page

Specialty Premium

\$8,000-\$5,000

Wednesday Banquet After Party

\$8,000

- 6 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs in Premium spot
- Spot in Truck Expo
- Company Logo Banner displayed at Banquet After Party
- Opportunity to bring marketing materials and signage to the Banquet After Party
- 5-minute sponsor spotlight or show video @ evening banquet
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Tuesday Hospitality Lounge

\$5,000

- 4 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs in Premium spot
- Spot in Truck Expo
- Company logo on lounge entrance sign
- Opportunity to bring marketing materials and signage to the Hospitality Lounge
- Opportunity on stage to invite everyone to the hospitality lounge during the Welcome Party
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Tuesday Welcome Party/ Expo

\$5,000

- 4 complimentary conference registrations
- 16'x8' double booth with 2-6 ft. tables, and 4 chairs in Premium spot
- Spot in Truck Expo
- Opportunity to display signage at entrance and near bars at the Welcome Party/EXPO
- Opportunity to welcome attendees at the Welcome Party/ Expo or add a video to the scrolling PPT
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Wednesday Banquet

\$5,000

- 4 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs in Premium spot
- Spot in Truck Expo
- Opportunity to bring marketing materials and signage to the Wed Banquet
- 5-minute sponsor spotlight or show video at the evening banquet
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Wednesday Safety Luncheon

\$5,000

- 4 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs in Premium spot
- Spot in Truck Expo
- Opportunity to bring marketing materials and signage to the Wed. Safety Luncheon
- 5-minute sponsor spotlight or show a video at luncheon
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Wednesday Official ___ Sponsor

\$5,000

- 4 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs in Premium spot
- Spot in Truck Expo
- Opportunity for 5-minute education session on Wednesday morning
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Specialty Mid-Level

\$3,000

Truck Expo

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Up to 3 Spots in Truck Expo
- Company logo on Banner at Truck Expo
- Opportunity to bring signage to the Truck Expo
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Tuesday Welcome BBQ

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- Company logo sign at Welcome BBQ
- Opportunity to welcome attendees at the Welcome BBQ
- Opportunity to bring marketing materials and signage to the Welcome BBQ
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Wednesday Opening Session

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- 2-minute sponsor spotlight & introduce speaker
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Wednesday General Session

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- 2-minute sponsor spotlight & introduce speaker
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Wednesday Keynote Session

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- 2-minute sponsor spotlight & introduce speaker
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Thursday Closing Session

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- 2-minute sponsor spotlight & introduce speaker
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Wednesday Breakout Session

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- Company logo sign at Breakout Session
- 2-minute sponsor spotlight at breakout
- Opportunity to bring pop-up banners & put out swag at breakout session
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Wednesday Cocktail Hour

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- 2-minutes sponsor spotlight at Cocktail Hour
- Opportunity to bring pop-up banners & logo swag to cocktail hour
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Coffee Break

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- Company logo on sign at coffee station during breaks
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Wi-fi

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- Company logo on Wi-Fi signs on Wednesday morning tables
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Audio Visual (AV)

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- Company logo sign by AV table
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Attendee Journal

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- Company logo sign at Conference Registration
- Full page about company in conference journal (artwork must be submitted one month before conference)
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Specialty Basic

\$1,500

Tues. First Time Attendee Gathering

\$1,500

- Company logo sign at entrance to Attendee Gathering space
- Opportunity to welcome attendees at the Gathering
- Opportunity to bring marketing materials and signage to the Gathering
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Wednesday Breakfast

\$1,500

- Company logo sign at Wed. Breakfast
- Opportunity to bring marketing materials and signage to the Wed. Breakfast
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Thursday Breakfast

\$1,500

- Company logo sign at Thurs Breakfast
- Opportunity to bring marketing materials and signage to Thur. Breakfast
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Levels

\$5,000-\$1,500

Gold

\$5,000

- 4 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs in Premium spot
- Spot in Truck Expo
- 5-Minute sponsor spotlight on stage or show a video Wed. morning
- Large company logo in conference journal
- Large company logo in eblasts about the event
- Large company logo in sponsor PPT rotation
- Large company logo on the MTA event web page

Silver

\$2,500

- 2 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Bronze

\$1,500

- 1 complimentary conference registration
- 8'x8' booth with 6 ft. table and 2 chairs OR Spot in Truck Expo
- Company name in journal handed out to attendees
- Company name in eblasts about the event
- Company name in sponsor PPT rotation
- Company name on the MTA event web page