

MINNESOTA TRUCKING ASSOCIATION 2020 ANNUAL REPORT



Mta's mission is to advance a safe and successful Minnesota trucking industry through advocacy, education and focused initiatives.

This report highlights MTA's accomplishments FYE19 related to its four goals: safety, workforce, efficiency & innovation, leadership.

SAFETY



HOS regulations revised

MTA submitted federal docket comments largely supporting proposed changes to **HOS REGULATIONS** and others relating to **CDL TESTING**

251

SAFETY CONF. & DOY BANQUET attendees

freight needs were articulated & incorporated into the work of **MNDOT'S CONNECTED & AUTOMATED VEHICLE ADVISORY COUNCIL** by gubernatorial appointee, MTA president John Hausladen
CAV leadership

StarTribune commentary

led creation of commentary piece **OPPOSING LEGALIZATION OF RECREATIONAL MARIJUANA**

WORKFORCE

mpls CDL pathways project

MTA aided in creation of minneapolis CDL pathways program to **PROVIDE CDL TRAINING** and support to mpls residents and **PLACE THEM WITH MTA CARRIER COMPANIES**

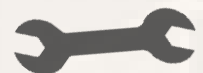


550 EXPERIENCE TRUCKING attendees

over 550 attendees attended **EXPERIENCE TRUCKING** events hosted by **6 MTA MEMBER COMPANIES** across the state

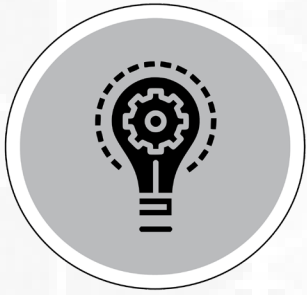


supported creation of **technician pathways program**



COVID-19 response

- **ENSURED TRUCKING WAS DEEMED ESSENTIAL** and **WAIVERS/EXEMPTIONS WERE PUT IN PLACE** by staying in constant contact with federal, state and local governments
- initiated a series of **TARGETED WEBINARS** to answer questions and deliver information
- sent **DAILY COMMUNICATIONS** to ensure critical information was available immediately



29

face to face
LEGISLATIVE MEETINGS



minneapolis truck parking



ACTIVE IN RAISING AWARENESS regarding implications of proposed truck parking ban in minneapolis. MTA was featured in KSTP-5 news story & MinnPost article

70 INDEPENDENT CONTRACTORS

formally joined new IC grass-roots network in an MTA effort to **PROTECT CARRIERS' RIGHTS** to use independent contractors

legislative testimony

presented legislative testimony regarding **LIKE KIND EXCHANGES & BONDING FOR TRANSPORTATION PROJECTS**



formed **efficiency & innovation project team**

LEADERSHIP

national recognition for image

received American Trucking Associations' **MIKE RUSSELL IMAGE AWARD** for excellence in industry image efforts



graduated

22

through the
NEXTLEADER
program

NEXTLEADER
shaping tomorrow's leaders >



new digital format of **TRUCKING MINNESOTA**, new user-friendly **MTA WEBSITE** and increased **WEBINARS**

digital offerings

2,003

 professionals attended MTA **EDUCATIONAL EVENTS AND TRAINING**

podcast

launched
"TRUCKING SUCCESS AND SAFETY"



created the mta foundation 501 (c) 3