

**MINNESOTA
TRUCKING
ASSOCIATION**



2026

SPONSORSHIP GUIDE

Grow your impact at MTA Events.



www.mntrucking.org | 651-646-7351 | mta@mntruck.org

**ANNUAL
SPONSORSHIP
PACKAGES
FOR MEMBERS**

Annual Sponsorship



These packages are designed for members who want brand visibility all year round and want to maximize their budget.

- Your benefits start and renew on the date of sponsorship payment.
- You receive 12 Months of Brand visibility on MTA's Home Page, Publications, and at Events. Plus exhibiting opportunities and complimentary registrations at all 3 conferences based on sponsorship level. And more!
- The process is easy to sign up and renew. Ask about package upgrade options!

Want a customized package?

See Event & Program Specific Options beginning on page 6.



3 Conferences:

Stage time, large company logo & exhibiting

Safety Conference Diamond Sponsor

- 6 complimentary registrations
- 2-minute attendee welcome on stage or video
- 6 ft. exhibit table with 2 chairs in premium spot
- Large company logo in conference journal
- Large company logo in sponsor PPT rotation
- Large company logo in eblasts about the event
- Large company logo on the MTA's event web page

Leadership Summit Diamond Sponsor

- 6 complimentary registrations
- 2-minute attendee welcome on stage or video
- 6 ft. exhibit table with 2 chairs in premium spot
- Large company logo in conference journal
- Large company logo in sponsor PPT rotation
- Large company logo in eblasts about the event
- Large company logo on the MTA's event web page

Annual Conference Diamond Sponsor

- 6 complimentary registrations
- 2-minute attendee welcome on stage or video
- Exhibit booth (8'x8') with 6 ft. table and 2 chairs in premium spot
- Spot in Truck Expo
- Large company logo in conference journal
- Large company logo in sponsor PPT rotation
- Large company logo in eblasts about the event
- Large company logo on the MTA's event web page

3 Sporting Events:

Large company logo & exhibiting

Spring Golf Tournament Diamond Hole Booth Sponsor

- 6 ft. exhibit table with 2 chairs on designated hole
- Company logo on hole sign
- Large company logo on Rules of the Day on player carts
- Large company logo in event eblasts
- Large company logo on MTA's event webpage

Summer Golf Tournament Diamond Hole Booth Sponsor

- 6 ft. exhibit table with 2 chairs on designated hole
- Company logo on hole sign
- Large company logo on Rules of the Day on player carts
- Large company logo in event eblasts
- Large company logo on MTA's event webpage

Clay Shoot Diamond Hole Booth Sponsor

- 6 ft. exhibit table with 2 chairs at designated station
- Company logo on station sign
- Large company logo on sponsor list displayed at lunch
- Large company logo in event eblasts
- Large company logo on MTA's event webpage

Digital Programs:

Sponsored Webinar

- Opportunity to sponsor an MTA Webinar with your content OR MTA content featuring your logo in eblasts about the webinar and opportunity to welcome attendees

Social Media Posts

- Two social media sponsor thank you posts on Facebook, LinkedIn and X with link to your website

12 Months of Recognition

Diamond Level

- Click-through company logo banner in MTA Weekly Dispatch every week
- Recognition at all MTA events
- Recognition at MTA Board Meetings
- Large click-through company logo on MTA Home Page
- Large company logo displayed in monthly Trucking Minnesota magazine



3 Conferences:

Company logo & exhibiting

Safety Conference Silver Sponsor

- 4 complimentary registrations
- 6 ft. exhibit table with 2 chairs
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo in eblasts about the event
- Company logo on the MTA's event web page

Leadership Summit Silver Sponsor

- 4 complimentary registrations
- 6 ft. exhibit table with 2 chairs
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo in eblasts about the event
- Company logo on the MTA's event web page

Annual Conference Silver Sponsor

- 4 complimentary registrations
- Exhibit booth (8'x8') with 6 ft. table and 2 chairs
- Spot in Truck Expo
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo in eblasts about the event
- Company logo on the MTA's event web page

3 Sporting Events:

Company logo & exhibiting

Spring Golf Tournament Hole Booth Sponsor

- 6 ft. exhibit table with 2 chairs on designated hole
- Company logo on hole sign
- Company logo on Rules of the Day on player carts
- Company logo in event eblasts
- Company logo on MTA's event webpage

Summer Golf Tournament Hole Booth Sponsor

- 6 ft. exhibit table with 2 chairs on designated hole
- Company logo on hole sign
- Company logo on Rules of the Day on player carts
- Company logo in event eblasts
- Company logo on MTA's event webpage

Clay Shoot Hole Booth Sponsor

- 6 ft. exhibit with 2 chairs on designated station
- Company logo on station sign
- Company logo on sponsor list displayed at lunch
- Company logo in event eblasts
- Company logo on MTA's event webpage

12 Months of Recognition

Silver Level

- Click-through company logo bi-weekly in MTA Weekly Dispatch
- Recognition at all MTA events
- Recognition at MTA Board Meetings
- Medium click-through company logo on MTA home page
- Medium company logo displayed in monthly Trucking Minnesota magazine



3 Conferences:

Company name & exhibiting

Safety Conference Bronze Sponsor

- 2 complimentary registrations
- 6 ft. exhibit table with 2 chairs
- Company name in conference journal
- Company name in eblasts about the event
- Company name in sponsor PPT Rotation at the event
- Company name on the MTA's event web page

Leadership Summit Bronze Sponsor

- 2 complimentary registrations
- 6 ft. exhibit table with 2 chairs
- Company name in conference journal
- Company name in eblasts about the event
- Company name in sponsor PPT Rotation at the event
- Company name on the MTA's event web page

Annual Conference Bronze Sponsor

- 2 complimentary registrations
- Exhibit booth (8'x8') with 6 ft. table and 2 chairs or spot in Truck Expo
- Company name in company journal
- Company name in eblasts about the event
- Company name in sponsor PPT Rotation at the event
- Company name on the MTA's event web page

3 Sporting Events:

Company name & exhibiting

Spring Golf Tournament Hole Sign Sponsor

- Company logo on hole sign
- Company name on Rules of the Day on player carts
- Company name in event eblasts
- Company name on the MTA's event web page

Summer Golf Tournament Hole Sign Sponsor

- Company logo on hole sign
- Company name on Rules of the Day on player carts
- Company name in event eblasts
- Company name on the MTA's event web page

Clay Shoot Hole Sign Sponsor

- Company logo on station sign
- Company name on sponsor recognition display on tables at lunch
- Company name in event eblasts
- Company name on the MTA's event web page

12 Months of Recognition

Bronze Level

- Recognition at all MTA events
- Recognition at MTA Board Meetings
- Small company logo on MTA home page
- Small company logo displayed in monthly Trucking Minnesota magazine



**EVENT &
PROGRAM
SPECIFIC
SPONSORSHIPS
FOR MEMBERS**

Event & Program Sponsorships



Sponsor specific events based on your goals and budget. Create a customized package. Easy signup and renewal with first right of acceptance to presenting & specialty sponsorships.

Want a customized package & 12 months of recognition?
Spend \$10,000+ on Sponsorships Annually and Receive 12 MONTHS OF RECOGNITION AT THE SILVER LEVEL on top of your package (page 4).

CONFERENCES

Annual Conference
Safety Conference
Leadership Summit

DRIVER FOCUSED EVENTS

Driver of the Year Banquet
MN Truck Driving Championships

SPORTING EVENTS

Spring Golf Tournament
Summer Golf Tournament
Clay Shoot

PROGRAMS

NEXTLEADER
MTA Safety Council
MTA Institute
MTA Board Meeting



Presenting Sponsor

\$12,000

- 6 complimentary conference registrations
- 16'x8' double booth with 2-6 ft. tables, and 4 chairs, in Premium spot
- Company Logo Banner displayed at Conference Registration
- Opportunity to display pop-up banners at Conference Registration
- Company logo printed on attendee badges
- Opportunity to provide logo lanyards and bags to hand out at the conference
- Opportunity to welcome attendees and show a video on Wednesday morning
- Company logo in top position in the conference journal
- Company logo in top position in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo in top position on the MTA event web page

Specialty Premium

\$8,000-\$5,000

Wednesday Banquet After Party

\$8,000

- 6 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs in Premium spot
- Spot in Truck Expo
- Company Logo Banner displayed at Banquet After Party
- Opportunity to bring marketing materials and signage to the Banquet After Party
- 5-minute sponsor spotlight or show video @ evening banquet
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Tuesday Hospitality Lounge

\$5,000

- 4 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs in Premium spot
- Spot in Truck Expo
- Company logo on lounge entrance sign
- Opportunity to bring marketing materials and signage to the Hospitality Lounge
- Opportunity on stage to invite everyone to the hospitality lounge during the Welcome Party
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Tuesday Welcome Party/ Expo

\$5,000

- 4 complimentary conference registrations
- 16'x8' double booth with 2-6 ft. tables, and 4 chairs in Premium spot
- Spot in Truck Expo
- Opportunity to display signage at entrance and near bars at the Welcome Party/EXPO
- Opportunity to welcome attendees at the Welcome Party/ Expo or add a video to the scrolling PPT
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Wednesday Banquet

\$5,000

- 4 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs in Premium spot
- Spot in Truck Expo
- Opportunity to bring marketing materials and signage to the Wed Banquet
- 5-minute sponsor spotlight or show video at the evening banquet
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Wednesday Safety Luncheon

\$5,000

- 4 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs in Premium spot
- Spot in Truck Expo
- Opportunity to bring marketing materials and signage to the Wed. Safety Luncheon
- 5-minute sponsor spotlight or show a video at luncheon
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Wednesday Official ___ Sponsor

\$5,000

- 4 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs in Premium spot
- Spot in Truck Expo
- Opportunity for 5-minute education session on Wednesday morning
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Specialty Mid-Level

\$3,000

Truck Expo

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Up to 3 Spots in Truck Expo
- Company logo on Banner at Truck Expo
- Opportunity to bring signage to the Truck Expo
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Tuesday Welcome BBQ

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- Company logo sign at Welcome BBQ
- Opportunity to welcome attendees at the Welcome BBQ
- Opportunity to bring marketing materials and signage to the Welcome BBQ
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Wednesday Opening Session

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- 2-minute sponsor spotlight & introduce speaker
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Wednesday General Session

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- 2-minute sponsor spotlight & introduce speaker
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Wednesday Breakout Session

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- Company logo sign at Breakout Session
- 2-minute sponsor spotlight at breakout
- Opportunity to bring pop-up banners & put out swag at breakout session
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Wi-fi

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- Company logo on Wi-Fi signs on Wednesday morning tables
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Wednesday Keynote Session

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- 2-minute sponsor spotlight & introduce speaker
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Wednesday Cocktail Hour

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- 2-minutes sponsor spotlight at Cocktail Hour
- Opportunity to bring pop-up banners & logo swag to cocktail hour
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Audio Visual (AV)

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- Company logo sign by AV table
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Thursday Closing Session

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- 2-minute sponsor spotlight & introduce speaker
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Coffee Break

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- Company logo on sign at coffee station during breaks
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Attendee Journal

\$3,000

- 3 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- Company logo sign at Conference Registration
- Full page about company in conference journal (artwork must be submitted one month before conference)
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Specialty Basic

\$1,500

Tues. First Time Attendee Gathering

\$1,500

- Company logo sign at entrance to Attendee Gathering space
- Opportunity to welcome attendees at the Gathering
- Opportunity to bring marketing materials and signage to the Gathering
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Wednesday Breakfast

\$1,500

- Company logo sign at Wed. Breakfast
- Opportunity to bring marketing materials and signage to the Wed. Breakfast
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Thursday Breakfast

\$1,500

- Company logo sign at Thurs Breakfast
- Opportunity to bring marketing materials and signage to Thur. Breakfast
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Levels

\$5,000–\$1,500

Gold

\$5,000

- 4 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs in Premium spot
- Spot in Truck Expo
- 5-Minute sponsor spotlight on stage or show a video Wed. morning
- Large company logo in conference journal
- Large company logo in eblasts about the event
- Large company logo in sponsor PPT rotation
- Large company logo on the MTA event web page

Silver

\$2,500

- 2 complimentary conference registrations
- 8'x8' booth with 6 ft. table and 2 chairs
- Spot in Truck Expo
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Bronze

\$1,500

- 1 complimentary conference registration
- 8'x8' booth with 6 ft. table and 2 chairs OR Spot in Truck Expo
- Company name in journal handed out to attendees
- Company name in eblasts about the event
- Company name in sponsor PPT rotation
- Company name on the MTA event web page

Presenting Sponsor

\$7,500

- 6 complimentary conference registrations
- 6 ft. exhibit table with 2 chairs in premium spot
- Opportunity to park tractor in prominent location
- Opportunity to bring pop-up banners to place around stage and at conference registration
- Opportunity to place swag on attendee tables
- Opportunity to provide logo badge lanyards
- Opportunity to welcome attendees and show a video
- Company logo on attendee badges
- Company logo in top position in conference journal
- Company logo in top position in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo in top position on the MTA event web page

Specialty

\$3,000

Speaker

\$3,000

- 3 complimentary conference registrations
- 6 ft. exhibit table with 2 chairs
- 2-minute sponsor spotlight and introduce speaker
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Lunch

\$3,000

- 3 complimentary conference registrations
- 6 ft. exhibit table with 2 chairs
- Opportunity to place swag on attendee tables at lunch
- Opportunity to welcome attendees or show a video at lunch
- Company logo sign by lunch buffet
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Attendee Journal

\$3,000

- 3 complimentary conference registrations
- 6 ft. exhibit table with 2 chairs
- Full page about company in conference journal
- Company logo sign at Conference Registration
- Company logo in journal handed out to attendees
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Levels

\$5,000–\$1,500

Gold

\$5,000

- 4 complimentary conference registrations
- 6 ft. exhibit table with 2 chairs in premium spot
- 5-minute sponsor spotlight on stage or video
- Large Company logo in journal handed out to attendees
- Large Company logo in eblasts about the event
- Large company logo in sponsor PPT rotation
- Large Company logo on the MTA event web page

Silver

\$2,500

- 2 complimentary conference registrations
- 6 ft. exhibit table with 2 chairs and tablecloth
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Bronze

\$1,500

- 1 complimentary conference registration
- 6 ft. exhibit table with 2 chairs
- Company name in conference journal
- Company name in eblasts about the event
- Company name in sponsor PPT rotation
- Company name on the MTA event web page

Presenting Sponsor

\$7,500

- 6 complimentary conference registrations
- 6 ft. exhibit table with 2 chairs in premium spot
- Opportunity to park tractor in prominent location
- Opportunity to bring pop-up banners to place around stage and at conference registration
- Opportunity to place swag on attendee tables
- Opportunity to provide logo badge lanyards
- Opportunity to welcome attendees and show a video
- Company logo on attendee badges
- Company logo in top position in conference journal
- Company logo in top position in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo in top position on the MTA event web page

Specialty

\$3,000

Speaker

\$3,000

- 3 complimentary conference registrations
- 6 ft. exhibit table with 2 chairs
- 2-minute sponsor spotlight and introduce speaker
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo on eblasts about the event
- Company logo on the MTA event web page

Lunch

\$3,000

- 3 complimentary conference registrations
- 6 ft. exhibit table with 2 chairs
- Opportunity to place swag on attendee tables at lunch
- Opportunity to welcome attendees or show a video at lunch
- Company logo sign by lunch buffet
- Company logo in conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Attendee Journal

\$3,000

- 3 complimentary conference registrations
- 6 ft. exhibit table with 2 chairs
- Company logo sign at Conference Registration
- Full page about company in conference journal
- Company logo in journal handed out to attendees
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Levels

\$5,000–\$1,500

Gold

\$5,000

- 4 complimentary conference registrations
- 6 ft. exhibit table with 2 chairs in premium location
- 5-minute sponsor spotlight on stage or video
- Large Company logo in company journal
- Large Company logo in eblasts about the event
- Large Company logo in sponsor PPT rotation
- Large Company logo on the MTA event web page

Silver

\$2,500

- 2 complimentary conference registrations
- 6 ft. exhibit table with 2 chairs
- Company logo in journal handed out to attendees
- Company logo in conference journal
- Company logo in sponsor PPT rotation
- Company logo on the MTA event web page

Bronze

\$1,500

- 1 complimentary conference registration
- 6 ft. exhibit table with 2 chairs
- Company name in company journal
- Company name in eblasts about the event
- Company name in sponsor PPT rotation
- Company name on the MTA event web page

Presenting Sponsor

\$5,000

- 6 ft. exhibit table and 2 chairs at 2 premium holes (one on each course)
- Company logo banner at Check-in
- Opportunity to park tractor on hole and at check-in
- Opportunity to welcome golfers at Shotgun
- Opportunity to welcome golfers at Awards Lunch
- Company logo in top position on Rules of the Day on player carts
- Company logo in top position in eblasts about the event
- Company logo in top position on the MTA event web page
- Company logo on hole sign

Specialty Premium

\$2,000

Cart

\$2,000

- Company logo inside every cart
- 6 ft. exhibit table with 2 chairs at designated hole
- Company logo on sign at Check-in
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Beverage

\$2,000

- Company logo on golfer drink tickets
- Company logo on beverage stations
- 6 ft. exhibit table with 2 chairs at designated hole
- Company logo on sign at Check-in
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Awards Lunch

\$2,000

- Company logo on sign at Awards Lunch
- Opportunity to welcome attendees to Awards Lunch
- Opportunity to bring pop-up banners & put out swag at Awards Lunch
- 6 ft. exhibit table with 2 chairs at designated hole
- Company logo on sign at Check-in
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Specialty

\$1,500

Breakfast

\$1,500

- Company logo at breakfast station
- 6 ft. exhibit table with 2 chairs at designated hole OR at Check-In
- Company logo on hole sign
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Golf Towel

\$1,500

- Opportunity to buy golf towels with your logo and put on every cart
- 6 ft. exhibit table with 2 chairs at designated hole OR at Check-In
- Company logo on hole sign
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Golf Ball

\$1,500

- Opportunity to buy golf balls with your logo and put on every cart
- 6 ft. exhibit table with 2 chairs at designated hole OR at Check-In
- Company logo on hole sign
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Note:

This event covers two golf courses.

Golf Tees

\$1,500

- Opportunity to buy golf tees with your logo and put on every cart
- 6 ft. exhibit table with 2 chairs at designated hole OR at Check-In
- Company logo on hole sign
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo in the MTA event web page

Game Bag

\$1,500

- Company logo on team pre-paid game bags provided by MTA
- 6 ft. exhibit table with 2 chairs at 2 designated game holes (one on each course)
- Company logo on hole sign
- Company logo on prize envelopes
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Cooler Bags

\$1,500

- Opportunity to buy cooler bags with your logo and put on every cart
- 6 ft. exhibit table with 2 chairs at designated hole OR at Check-In
- Company logo on hole sign
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Longest Putt

\$1,500

- 6 ft. exhibit table with 2 chairs at 2 designated game holes (one on each course)
- Company logo on hole sign
- Company logo on prize envelopes
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Closest to the Pin

\$1,500

- 6 ft. exhibit table with 2 chairs at 2 designated game holes (one on each course)
- Company logo on hole sign
- Company logo on prize envelopes
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Longest Drive

\$1,500

- 6 ft. exhibit table with 2 chairs at 2 designated game holes (one on each course)
- Company logo on hole sign
- Company logo on prize envelopes
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Hole in One

\$1,500

- 6 ft. exhibit table with 2 chairs at 2 designated game holes (one on each course)
- Company logo on hole sign
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Starter

\$1,000-\$300

Hole Booth

\$1,000

- 6 ft. exhibit table with 2 chairs at designated hole
- Company logo on hole sign
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Hole Sign

\$300

- Company logo on hole sign
- Company name on Rules of the Day on player carts
- Company name in eblasts about the event
- Company name on the MTA event web page

Presenting Sponsor

\$5,000

- 6 ft. exhibit table with 2 chairs at primary hole
- Company logo banner at Check-in
- Opportunity to park tractor on hole and at check-in
- Opportunity to welcome golfers at Shotgun
- Company logo in top position on Rules of the Day on player carts
- Company logo in top position in eblasts about the event
- Company logo in top position on the MTA event web page
- Company logo on hole sign

Specialty Premium

\$2,000

Cart

\$2,000

- Company logo inside every cart
- 6 ft. exhibit table with 2 chairs at designated hole
- Company logo on sign at Check-in
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Beverage

\$2,000

- Company logo on golfer drink tickets
- Company logo on beverage stations
- 6 ft. exhibit table with 2 chairs at designated hole
- Company logo on sign at Check-in
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Specialty

\$1,500

Breakfast

\$1,500

- Company logo at breakfast station
- 6 ft. exhibit table with 2 chairs at designated hole OR at Check-In
- Company logo on hole sign
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Golf Towel

\$1,500

- Opportunity to buy golf towels with your logo and put on every cart
- 6 ft. exhibit table with 2 chairs at designated hole OR at Check-In
- Company logo on hole sign
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Golf Ball

\$1,500

- Opportunity to buy golf balls with your logo and put on every cart
- 6 ft. exhibit table with 2 chairs at designated hole OR at Check-In
- Company logo on hole sign
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Note:

This event covers one golf course.

Cooler Bags

\$1,500

- Opportunity to buy cooler bags with your logo and put on every cart
- 6 ft. exhibit table with 2 chairs at designated hole OR at Check-In
- Company logo on hole sign
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Game Bag

\$1,500

- Company logo on team pre-paid game bags provided by MTA
- 6 ft. exhibit table with 2 chairs at designated game hole
- Company logo on hole sign
- Company logo on prize envelope
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Golf Tees

\$1,500

- Opportunity to buy golf tees with your logo and put on every cart
- 6 ft. exhibit table with 2 chairs at designated hole OR at Check-In
- Company logo on hole sign
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo in the MTA event web page

Longest Putt

\$1,500

- 6 ft. exhibit table with 2 chairs at designated game hole
- Company logo on hole sign
- Company logo on prize envelopes
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Closest to the Pin

\$1,500

- 6 ft. exhibit table with 2 chairs at designated game hole
- Company logo on hole sign
- Company logo on prize envelopes
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Longest Drive

\$1,500

- 6 ft. exhibit table with 2 chairs at designated game hole
- Company logo on hole sign
- Company logo on prize envelopes
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Hole in One

\$1,500

- 6 ft. exhibit table with 2 chairs at designated game hole
- Company logo on hole sign
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Starter

\$1,000-\$300

Hole Booth

\$1,000

- Exhibit table (6-ft.) with 2 chairs at designated hole
- Company logo on hole sign
- Company logo on Rules of the Day on player carts
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Hole Sign

\$300

- Company logo on hole sign
- Company name on Rules of the Day on player carts
- Company name in eblasts about the event
- Company name on the MTA event web page

Presenting Sponsor

\$5,000

- One complimentary team of 4
- Opportunity to park tractor in prominent location
- Opportunity to bring pop-up banners & put out swag at Check-in
- Opportunity to welcome attendees at the safety briefing
- Company logo on score sheets
- 6 ft. exhibit table with 2 chairs at prominent station
- Company logo on station sign
- Company logo in top position on sponsor list displayed at lunch
- Company logo in top position in eblasts about the event
- Company logo in top position on the MTA event web page

Specialty

\$2,000-\$1,000

Lunch

\$2,000

- Company logo on lunch buffet sign
- Opportunity to bring pop-up banners & put out swag at Lunch
- Opportunity to welcome attendees at Lunch
- 6 ft. exhibit table with 2 chairs at designated station
- Company logo on station sign
- Company logo on sponsor list displayed at lunch
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Ear Plugs

\$1,000

- Opportunity to buy ear plugs with your logo to handout at check-in
- Company logo on sign at check-in
- 6 ft. exhibit table with 2 chairs at designated station
- Company logo on station sign
- Company logo on sponsor list displayed at lunch
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Bug Spray

\$1,000

- Opportunity to buy bug spray with your logo to handout at check-in
- Company logo on sign at check-in
- 6 ft. exhibit table with 2 chairs at designated station
- Company logo on station sign
- Company logo on sponsor list displayed at lunch
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Annie Oakley Shootout

\$1,000

- Company logo on sign at check-in
- Company logo on prize envelope
- Company logo on game station sign
- 6 ft. exhibit table with 2 chairs at designated station
- Company logo on sponsor list displayed at lunch
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Outshoot the President

\$1,000

- Company logo on sign at Check-in
- Company logo on prize envelope
- Company logo on station sign
- 6 ft. exhibit table with 2 chairs at designated station
- Company logo on sponsor list displayed at lunch
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Starter

\$750-\$300

Station Booth

\$750

- Exhibit table (6-ft.) with 2 chairs at designated station
- Company logo on station sign
- Company logo on sponsor list displayed at lunch
- Company logo in eblasts about the event
- Company logo on the MTA event web page

Station Sign

\$350

- Company logo on sign at designated station
- Company name on sponsor list on tables at lunch
- Company logo in eblasts about the event
- Company name on the MTA event web page

TRUCK DRIVING CHAMPIONSHIPS

Presenting Sponsor

\$5,000

- 4 complimentary banquet tickets
- Opportunity to customize visibility at the event
- Opportunity to provide logo lanyards for driver badges
- Opportunity to Welcome Drivers during Opening Ceremony
- Opportunity to display popup banners at Driver Check-in
- Opportunity to speak at Awards Banquet
- Company logo on driver badges
- Company logo in top position on TDC Program
- Company logo in top position in eblasts about the event
- Company logo in top position on the MTA event web page
- Company logo on sponsor PPT rotation at Awards Banquet

Specialty

\$3,000

Awards Banquet

\$3,000

- 2 complimentary banquet tickets
- Opportunity to welcome attendees at the banquet
- Opportunity to display pop-up banners and swag at Awards Banquet
- Company logo on sign at Awards Banquet check-in table
- Company logo on TDC program
- Company logo on sponsor PPT rotation at Awards Banquet
- Company logo in eblasts about the event
- Company logo on MTA event web page

Award Plaques

\$3,000

- 2 complimentary banquet tickets
- Opportunity to hand out plaques at the banquet
- Company logo on sign displayed by plaques
- Company logo on TDC program
- Company logo on sponsor PPT rotation at Awards Banquet
- Company logo in eblasts about the event
- Company logo on MTA event web page

Driver Lunch

\$3,000

- 2 complimentary banquet tickets
- Company logo on sign at lunch station
- Opportunity to display pop-up banners and swag at lunch station
- Company logo on TDC program
- Company logo on sponsor PPT rotation at Awards Banquet
- Company logo on eblasts about the event
- Company logo on MTA event web page

Driving Course

\$3,000

- 2 complimentary banquet tickets
- Company logo sign on driving course
- Company logo on driving course map
- Company logo on TDC program
- Company logo on sponsor PPT rotation at Awards Banquet
- Company logo in eblasts about the event
- Company logo on MTA event web page

Written Exam

\$3,000

- 2 complimentary banquet tickets
- Company logo sign in written exam room
- Company logo on written exam
- Company logo on TDC program
- Company logo on sponsor PPT rotation at Awards Banquet
- Company logo in eblasts about the event
- Company logo on MTA event web page

Driver Breakfast

\$3,000

- 2 complimentary banquet tickets
- Company logo sign at breakfast station
- Opportunity to display pop-up banners and swag at breakfast station
- Company logo on TDC program
- Company logo on sponsor PPT rotation at Awards Banquet
- Company logo in eblasts about the event
- Company logo on MTA event web page

Pre-Trip

\$3,000

- 2 complimentary banquet tickets
- Company logo sign in pre-trip waiting room
- Opportunity to display pop-up banners and swag in pre-trip waiting room
- Company logo on TDC program
- Company logo on sponsor PPT rotation at Awards Banquet
- Company logo in eblasts about the event
- Company logo on MTA event web page

Starter

\$1,000- \$500

Driver Supporter

\$1,000

- Company logo on TDC program
- Company logo on sponsor PPT rotation at Awards Banquet
- Company logo in eblasts about the event
- Company logo on MTA event web page

Driver Friend

\$500

- Company name on TDC program
- Company name on sponsor PPT rotation at Awards Banquet
- Company logo in eblasts about the event
- Company name on MTA event web page

DRIVER OF THE YEAR BANQUET

Presenting Sponsor

\$5,000

- 4 Complimentary tickets to the banquet
- Opportunity to welcome attendees at banquet
- Opportunity to announce Driver of the Year winner
- 2 Complimentary registrations to Safety Conference
- 6 ft. display table with 2 chairs at MTA Safety Conference
- Company logo in Safety Conference journal
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on MTA event web page

Specialty

\$2,000

Jackets

\$2,000

- 2 complimentary tickets to banquet
- Company logo on jacket table
- Opportunity to hand out jackets
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on MTA event web page

Award Plaques

\$2,000

- 2 complimentary tickets to banquet
- Opportunity to hand out plaques
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on MTA event web page

Flowers

\$2,000

- 2 complimentary tickets to banquet
- Company logo on sign at Driver Check-in
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on MTA event web page

Banquet Table

\$1,000

Banquet Table

\$1,000

- Company logo on reserved banquet table
- 8 reserved seats (driver/guest plus 6 tickets)
- Company logo in eblasts about the event
- Company logo in sponsor PPT rotation
- Company logo on MTA event page



NEXTLEADER Program

\$5,000

- Company logo on NEXTLEADER marketing materials (digital & print)
- Company logo on articles featuring NEXTLEADER class in Trucking Minnesota
- Company logo on social media posts about NEXTLEADER
- Company logo at all 3 major conferences in 2026 as the NEXTLEADER breakout session sponsor
- Opportunity to speak for 2 minutes at Annual Conference Wed Banquet (Annual Conference registration NOT included)
- 5-minute sponsor spotlight at one NEXTLEADER class

Safety Council

\$2,500

- Company logo on Safety Council web page
- Company logo and recognition at each Safety Council meeting
- Company logo on Safety Council schedule
- Opportunity to bring pop-up banners and swag to Safety Council meetings

MTA Institute

\$2,500

- Click-through company logo on Institute webpage for 12-months

MTA Board Meetings

\$1,000

- 10-minute presentation at one Board Meeting (Sept., Dec., March, or May)
- Opportunity to bring pop-up banners and swag to Board Meeting



2024-25 MTA NEXTLEADER Class