

89TH ANNUAL CONFERENCE | AUGUST 17-19

MTA's Annual Conference is the premier event in the organization's schedule. This 3-day conference offers inspiring keynotes by national speakers, topical and timely workshop sessions that impact day-to-day operations and plenty of time to network and have fun with other leaders in the trucking industry. Owners and executive level managers attend this event, and sponsors have the opportunity to support MTA and its mission while building relationships and visibility with this high-level audience.

PRESENTING \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,250	KEYNOTE \$3,000	SAFETY LUNCH \$2,000	WELCOME RECEPTION \$5,000	HOSPITALITY SUITE \$5,000*	COCKTAIL HOUR \$3,000
WELCOME BBQ \$3,000	BANQUET \$3,000	CONFERENCE FINALE \$3,000	COFFEE BREAK \$2,500	JOURNAL \$2,500	FIRST TIME ATTENDEE GATHERING \$1,500	ATTENDEE GIFT \$3,000		
OFFICIAL TECH. SPONSOR \$3,000	NAME BADGE LANYARD \$2,500			OFFICIAL SAFETY SPONSOR \$3,000			OFFICIAL MAINTENANCE SPONSOR \$3,000	

BENEFITS	PRESENTING \$10K	GOLD \$5K	SILVER \$2.5K	BRONZE \$1.25K	KEYNOTE \$3K	SAFETY LUNCH \$2K	WELCOME RECEPTION \$5K	HOSPITALITY SUITE \$5K*	COCKTAIL HOUR \$3K	WELCOME BBQ \$3K	BANQUET \$3K	CONFERENCE FINALE \$3K	COFFEE BREAK \$2.5K	JOURNAL \$2.5K	ATTENDEE GATHERING \$1.5K	ATTENDEE GIFT \$3K	NAME BADGE LANYARD \$2.5K	SAFETY SPONSOR \$3K	MAINTENANCE SPONSOR \$3K	TECHNOLOGY SPONSOR \$3K
	Complimentary registrations	8	6	4	1	4	2	6	6	4	4	4	4	1	1	1	1	1	4	4
Exhibit table/ truck expo	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★
Welcome/ host attendees	★						★	★	★	★	★	★			★					
Introduce speaker					★	★														
Logo in print materials	★	★	★		★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★
Name in print materials				★																
Logo on signs/ ppts related to element					★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★
Logo on sponsor ppt during sessions	★	★	★		★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★
Name on signs/ ppts related to element				★																

*Non-members pay an additional 20% on sponsorships