

SAFETY CONFERENCE | JANUARY 25

MTA's annual Safety Conference enhances the skills of trucking safety professionals and the on-road safety of trucking fleets. This go-to event provides trucking companies and safety professionals the most up-to-date information on safety, training and risk management. The Driver of the Year (DOY) Banquet celebrates the safest truck drivers in Minnesota and showcases their lives and accomplishments. The event is attended by leaders and safety professionals from all 12 drivers' companies as well as other leaders in Minnesota's trucking industry. If you are interested in reaching these decision makers and safety leaders, these events provide access through a variety of visibility-building sponsorship opportunities.

PRESENTING
\$7,500

GOLD
\$5,000

SILVER
\$2,500

BRONZE
\$1,250

DOY BANQUET
\$5,000

KEYNOTE
\$3,000

LUNCH
\$2,000

JACKETS
\$2,500

JOURNAL
\$1,500

DOY TABLE
\$1,000

DRIVER OF THE MONTH PLAQUES
\$2,500

BENEFITS	PRESENTING \$7.5K	GOLD \$5K	SILVER \$2.5K	BRONZE \$1.25K	BANQUET \$5K	KEYNOTE \$3K	LUNCH \$2K	JACKETS \$2.5K	JOURNAL \$1.5K	DOY TABLE \$1K	PLAQUES \$2.5K
Complimentary registrations	8	6	4	1	6	4	2	1	1	0	4
Complimentary tickets to banquet	4	2	0	0	2	0	0	0	0	8	0
Exhibit table	★	★	★	★	★	★	★	★	★		★
Welcome to attendees	★				★						
Introduce speaker						★	★				
Logo in print materials	★	★	★		★	★	★	★			★
Name in print materials				★					★	★	
Logo on signs/ ppts related to element					★	★	★	★			★
Logo on sponsor ppt during sessions	★	★	★		★	★	★	★			★
Name on sponsor ppt during session				★					★	★	

*Non-members pay an additional 20% on sponsorships