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MTA 2024 SAFETY CONFERENCE
REV UP YOUR SAFETY ENGAGEMENT
Tuesday, January 23, 2024
Vadnais Heights Commons, Vadnais Heights, MN

PROGRAM AND SCHEDULE:

7:30 - 8:30 a.m.

Check-In Open, Attendee Hot Breakfast Served
Sponsor Tables Open, Attendee Networking
NEXTLEADER Breakfast with Safety Directors (Willow Room)

- Lisa Gonnerman, Bay & Bay Transportation
- Nathaniel Leis, ATS
- Karsen Ulwelling, Valley Transportation Services
- Jeff Reeves, Fortune Transportation
- Karol Smith, EFW
- John Hausladen, MTA (facilitator)

8:30 – 8:40 a.m.

Welcome – John Hausladen
Emcee – Karsen Ulwelling (Committee Vice Chair), Valley Transportation Service

8:40 – 9:10 a.m.

GENERAL SESSION #1 [30 minutes]

Title: Engagement from the Drivers' Perspective

Speakers: Dan Becker, TA Dedicated, Kevin Wojitaskiak, Bay & Bay Transportation, Jacob Bulena, Dart Transit

Moderator: Lisa Gonnerman, Bay & Bay Transportation

Are you making safety too cumbersome? Learn firsthand from the drivers' perspective on how to get your drivers engaged in learning your safety culture and safety protocols. Drivers on the panel will walk through their journey telling us tactics they use to learn and retain information.

9:10 – 10:00 a.m.

GENERAL SESSION #2 [50 minutes]

Title: Enhance Your Safety Performance with Your Dash Cams

Speaker: Nathaniel Leis, ATS & Darrin Corbin, Dedicated Logistics

Learn how two companies have had success improving safety performance by using Dash Cams and coaching. Each company instituted programs with the common elements of non-punitive interventions, education, camera

maintenance and systems monitoring. Whether using Dash Cam systems with internal cameras, linking them to collision mitigations systems, or using them to capture collision footage, maximizing your results depends on how a company manages those dash cams and the systems that the company builds around them. Hear the struggles, the best practices, and the lessons learned from two Safety Directors using these tools to maximize safety results.

10:00 – 10:15 a.m.

BREAK: Networking / Visit Sponsor Tables

10:15 – 10:55 a.m.

GENERAL SESSION #3 [40 minutes]

Title: How Customer Service Impacts Your Drivers' Safety Performance & Retention

Speaker: Curt Langstraat, Director of Maintenance and Fleet Services, Fortune Transportation & Jeff Reeves, General Manager, Fortune Transportation

Don't allow the support staff to fire your drivers. Support staff have an important role in customer service and the impact on your drivers' safety performance & retention. We have all experienced it. One bad interaction can result in an unhappy driver who begins looking for a different color truck to drive on Monday. How do we mitigate these bad interactions? Jeff and Curt will have a dynamic conversation with scenario examples of interpersonal communication techniques that have improved driver safety performance & retention.

10:55 – 11:10 a.m.

BREAK: Networking / Visit Sponsor Tables

11:10 – 11:15 a.m.

Critical Safety Conversations

Review the Topics and Attendees Move to Topic Table

TOPICS with facilitators & NEXTLEADERS

1. Return to Work After Work Related Injury

Table 1: Jan Markison – Great West Casualty Company &

Ben Lawrence – Dart Transit

Table 2: Randy Luckow – Dart Transit &

Chade Lunde – Foltz Trucking

2. Driver Qualification Policies

Table 1: Victoria Dwyer – J&R Schugel &

Rikki Becker – Dart Transit

Table 2: Terri Wood – Woody’s Trucking &
Cole Alfred – J&R Schugel

3. Post Accident Timeline and Follow-ups

Table 1: Nathaniel Leis – ATS
Clint Larby – BMT

Table 2: Kevin O’Neil

4. Preventative Maintenance Audits

Table 1: Dustin Berger – Kottke Trucking &
Richard McRea – North Central Utility

5. Drug & Alcohol Testing

Table 1: Michelle Mercado – TA Dedicated &
Aaron Smieja – Rihm Kenworth

Table 2: Karol Smith – EFW &
Amanda Champion – Midwest Compliance

6. Auditing Electronic Hours of Service

Table 1: Kelli Bloom – ATS &
Matt Jensen – Valley Transportation Service

Table 2: Gary Falldin – Trimble Transportation &
Nathan Schultenover – TA Dedicated

7. Driver Trainer Hiring Qualifications

Table 1: Lisa Gonnerman – Bay & Bay Transportation &
Adam Walch – UPS

Table 2: Dave Foster – Bay & Bay Transportation &
Ethan Hauer – Coborn’s

8. Driver Retention Best Practices

Table 1: Mikayla Ringhofer – Total Logistics &
Becky Winther – D&D Schwerin

Table 2: Kim Heins – Pro Drivers &
Andrew Storlie – Service Plus Transport

9. Modifying Driver Orientation Based on the Driver

Table 1: Jeff Reeves – Fortune Transportation &
Tyra LeFebvre – LeFebvre & Sons Trucking

Table 2: Katie Talcott – Dedicated Logistics

10. Commercial Enforcement

Table 1: Captain Jeff Schroepfer & Lt. Dave Hanson – MN State Patrol &
Amelia Woolsey – Midwest Compliance

11. FMCSA

Table 1: Matt Marrin – FMCSA &
Andrew Noyes – Bay & Bay Transportation

- 11:15 – 12:00 p.m. **Critical Safety Conversations Round 1 – Table Topic Conversations**
- Roundtable discussions around identified topics
Each table has a safety director facilitator and a NEXTLEADER recorder/reporter
- 12:00 – 1:00 p.m. Lunch Buffet/Networking/ Visit Sponsor Tables
- 1:00 – 1:45 p.m. **Critical Safety Conversations Round 2 – Table Topic Conversations**
- 1:45 – 2:00 p.m. **Critical Safety Conversations – Reporting back
2024 NEXTLEADERS serve as Reporters – Top 3 Best Practices**
- 2:00 – 2:10 p.m. BREAK: Networking / Visit Sponsor Tables
- 2:10 – 3:00 p.m. **GENERAL SESSION #4**
Title: Continuing a Culture of Safety When Safety Has Left the Building
Speaker: Julie Andrich, Owner/CEO at King Solutions and CEO at Autumn Transport
Ladies and Gentlemen, Safety has left the building
- Trucking is a rewarding and serious business. You have worked long and hard to make it work. And when it does, it can be great. When it doesn't, when something goes wrong, the results can be devastating. Managing risk is crucial to long term success. Most trucking companies have someone responsible for safety, managing the risk. That may be you, or someone in your company. And that is a good thing. But what happens when Safety leaves the building? What happens when You leave the building? Julie Andrich is a leader who can't be everywhere all at once. She has to split her time leading both Autumn Transport and King Solutions (and living life). Join us as Julie relates how to keep things safe, even when she, or Safety, has left the building.
- 3:00 p.m. Wrap-Up
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